**Design Brief for Designcrowd Competition**

**LOGO:**

**Brand name: Ané Skincare**

**PRODUCT LABEL:**

**Wraparound Label for 30ml brown/amber glass bottle with pipet**

Facial Oil name:  **Glow in a Bottle**

**Ultra-light Radiance Face Oil**

Day & Night

All Skin Types

Vegan

**Summary / Description**

Ané’s **Glow in a Bottle** is a gentle, transformational anti-ageing formula that helps to reduce early signs of ageing, brightens complexion, gently tones and refines skin texture and promotes cell renewal. A powerful blend of 100% natural plant oils - anti-oxidant, vitamin and nutrient rich for healthy, radiant skin.

**Directions for use:**

Use day and/or night. Smooth a small amount evenly over face, neck and décolletage areas. Standalone or mix with existing moisturiser. Allow to absorb before makeup.

Ingredients:

Dicaprylyl Carbonate, Isopropyl Palmitate, Macadamia Ternifolia Seed Oil, Adansonia Digitata (Baobab) Seed Oil, Pelargonium Graveolens (Geranium) Flower Oil, Squalane (Olive), Citronellol, Hippophae Rhamnoides (Sea Buckthorn) Oil, Pogostemon Cablin (Patchouli) Oil, Geraniol, Orbignya Oleifera (Babassu) Seed Oil, Limnanthes Alba (Meadowfoam) Seed Oil, Argania Spinosa (Argan) Kernel Oil, Triticum Vulgare (Wheat Germ) Oil, Tocopheryl Acetate, Retinyl Palmitate, Linalool, Citrus Aurantium Amara (Orange Blossom) Flower Oil, Citral, Limonene, Tocopherol.

**FREE FROM**

* synthetic fragrances
* emulsifiers
* preservatives
* parabens
* GMOs
* mineral oils